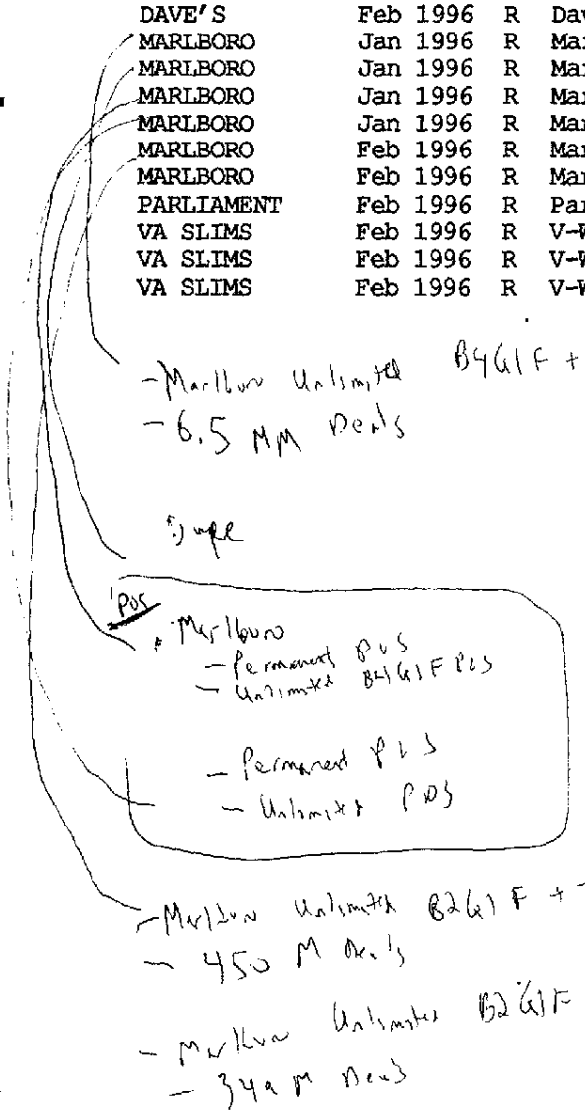
Feb. 96
Retail

Promotions Management

W O R K B E N C H

Brand Family	Month	DV	Description	Status	ID
ALPINE	Feb 1996	R	Alpine February 1996 B2G1F	Approved	1065
BASIC	Jan 1996	P	BASIC PERMANENT POS DRIVE	Approved	1061
BASIC	Jan 1996	R	BASIC COMP RESPONSE 1996	Approved	1060
BASIC	Jan 1996	R	BASIC 1996 NRM MERCHANDISING PROG	Approved	1123
BASIC	Feb 1996	P	Basic Box POS	Approved	1125
BASIC	Feb 1996	R	Basic Smoke Companion-B2G1F Pack	Approved	1040
CAMBRIDGE	Jan 1996	I	Cambridge First Qtr 1996 Comp Resp	Approved	1059
DAVE'S	Feb 1996	R	Dave's February B2G1F T-Shirt BB	Approved	1102
MARLBORO	Jan 1996	R	Marl Unltd B4G1F + Vid., $1 Off-Mil	Approved	1042
MARLBORO	Jan 1996	R	Marl Unltd. B4G1F + $1 Off + Video	Approved	741
MARLBORO	Jan 1996	R	Marlboro Unlimited B4G1F POS	Con [PA]	750
MARLBORO	Jan 1996	R	Marlboro Unlimited Catalog POS	Approved	742
MARLBORO	Feb 1996	R	Marl Hispanic B2G1F + Train Video	Con [PA]	1056
MARLBORO	Feb 1996	R	Marl Menthol B2G1F + Train Video	Con [PA]	1057
PARLIAMENT	Feb 1996	R	Parl Feb '96 B2G1F w/ BB lighter	Approved	1071
VA SLIMS	Feb 1996	R	V-Wear ctn. w/Lg Frame	Approved	1073
VA SLIMS	Feb 1996	R	V-Wear Carton Insert	Approved	1074
VA SLIMS	Feb 1996	R	V-Wear 2pk. w/Mini Frame	Approved	1075



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